



# Workplace Design

Where Employees Come To Thrive

Norfolk Southern

The rise of technology and the increasing shift away from traditional work environments have led to many corporate relocations or consolidations in order to maximize efficiency. A state-of-the-art SSOE | S&W corporate space is not only designed to maximize workspace efficiency, but to help organizations achieve competitive advantage by making workplace culture more aligned with digital transformations and modern work practices.

Our interior designers, architects, and environmental strategists blend unique skills and creative solutions to develop innovative and dynamic workplace environments that will last. As our physical environment profoundly influences how we work, feel, and interact, our designs incorporate common workplace trends, enabling organizations to lower occupancy costs, embrace new technologies, and attract and retain top talent.

## OUR APPROACH

We believe every facility should not only reflect the Owner's wishes, but also establish cutting edge, high-end results. With our client-centric and collaborative approach, we help clients set goals and objectives, provide professional services, and provide support in every phase of the project lifecycle, from design and visioning to construction and occupancy. Our budget-conscious design is informed by our passion for building spaces and respect for Owners' needs.

SSOE | S&W's interior architecture and design specialists are distinguished by their listening skills and attention to detail. By fostering an open, continuous dialogue between our team members and Owners, we encourage new ideas and explorations of potential design solutions. Our collective effort produces impactful, dynamic, and sustainable solutions that advance the mission, goals, and culture of our clients.





Designing and building the future for our clients, colleagues, and communities.

## CLIENTS

Abbott Laboratories  
AT&T  
BASF  
Baxter International  
BMW Group  
Boeing  
Coca-Cola  
Colliers International  
Dana Incorporated  
Delta  
Directions Credit Union  
First Carolina Bank  
Genesis Pharmaceuticals  
Gilmore Jason & Mahler  
Habitat for Humanity  
Johnson & Johnson  
Kemin Industries  
La-Z-Boy  
Lowe's Corporation  
LTD  
Macy's  
Marathon Petroleum  
Meijer  
NAMSA  
Norfolk Southern  
Novelis  
Owens Corning  
Pfizer  
T-Mobile  
TD Bank  
The Hershey Company  
Wachovia



## EXPERTISE

- Branding / signage
- Concept development / visioning
- Interior design development and construction documentation
- Interior finish presentation boards
- Interior master planning
- Interior renderings / 3D visualization
- Interior standards for finishes and furniture
- Selection and installation coordination of artwork and accessories
- Selection and specification of finishes
- Selection, specification, and bid packages for furniture and equipment
- Space planning
- Space programming and analysis studies
- Specialized lighting design



Novelis



Coca-Cola Corporate Office