



# SITE SELECTION

**WE CONSIDER FACTORS THAT OTHER FIRMS MAY NOT —  
FACTORS THAT CAN REDUCE YOUR TIME, COST, AND RISK**

## PRIMARY SERVICES

Identification of potential real estate availability

Feasibility studies

Master planning

Site evaluations (layout and stormwater management)

Public infrastructure assessments

Analysis of available state and local economic development incentives

Project economic analysis

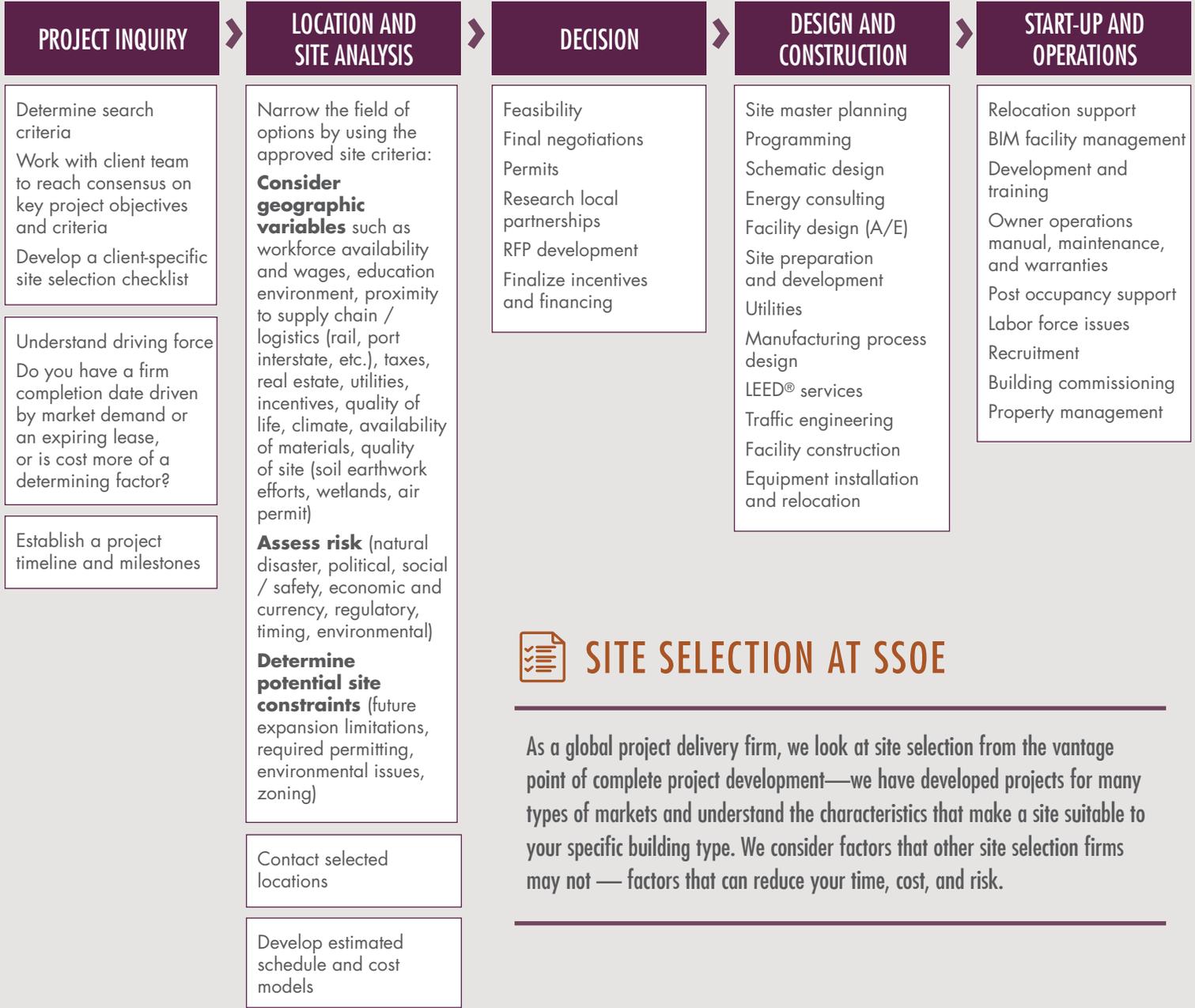
Implementation and phasing studies

Site planning and development

While most other aspects of a facility can be changed over time, site selection is an irrevocable decision. SSOE begins every site selection by building a relationship with the client to develop a strong understanding of their business and what they have planned for the future site—down to the details. That puts us in a position to determine the “must haves” and “nice-to-haves” of a site. We then pair that with our extensive network of relationships with state and local governments and knowledge of available sites throughout the world, all while maintaining strict confidentiality.

Our experts take a holistic view to each site evaluation, looking at the labor market, environmental considerations, access to transportation, access to utilities, soil conditions, amount of cut and fill required, air quality, various codes, and permit (federal, state, and local) requirements. Our experience in designing and overseeing construction provides valuable insights—uncovering unforeseen issues with sites for specific types of facilities. We’re especially adept at guiding clients in selecting sites outside their country of origin. No matter where you plan to locate, the only bias SSOE has is towards its client’s best interests.

Bottom line—there is a lot at stake in site selection. We’ll critically assess and analyze the information gathered and prepare a detailed report which will serve as a valuable resource for you to use to make sound business decisions regarding capital investment. SSOE’s thorough and knowledgeable approach turns risk into reward for clients with a level of service that more than pays for itself.



## SITE SELECTION AT SSOE

As a global project delivery firm, we look at site selection from the vantage point of complete project development—we have developed projects for many types of markets and understand the characteristics that make a site suitable to your specific building type. We consider factors that other site selection firms may not — factors that can reduce your time, cost, and risk.